

Order / Rev: A2733117
 Alt Order #: 27148348
 Flight Dates: 10/13/20 - 10/26/20

Advertiser: POL/Kali Barnett/US Congress/KS/Dem
 Product Desc: General
 Estimate: 8618

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/20	10/26/20	MTWTF--					3	\$350.00		0.00			
N 4	Multi	10/16/20	10/26/20	Today Show 8-9am	CM	8-9am	MTWTF--	:30	2	\$270.00	P4	0.00	NM	3	\$810.00
				Channels : KSNC,KSNG,KSNN,KSNNW											
				Today Show 8-9am											
				Today Show (8-9am)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/20	10/19/20	M---F--					2	\$270.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	Multi	10/13/20-10/19/20		Today Show 8-9am		8-9am	M-----F----	:30		(\$270.00)		0.00	NM		
		Credited													
Week:		10/20/20	10/26/20	MTWTF--					2	\$270.00		0.00			
N 5	Multi	10/16/20	10/26/20	M-F 9-10a	CM	9-10a	MTWTF--	:30	1	\$170.00	P4	0.00	NM	3	\$510.00
				Channels : KSNC,KSNG,KSNN,KSNNW											
				M-F 9-10a											
				COMMENTS APPLY TO SUB LINES A THRU B											
				Live With Kelly & Ryan											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/20	10/19/20	M---F--					1	\$170.00		0.00			
Week:		10/20/20	10/26/20	MTWTF--					2	\$170.00		0.00			
N 6	Multi	10/16/20	10/26/20	KSN News	CM	12n-1pm	MTWTF--	:30	1	\$200.00	P4	0.00	NM	2	\$400.00
				Channels : KSNC,KSNG,KSNN,KSNNW											
				KSN News											
				COMMENTS APPLY TO SUB LINES A THRU B											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/20	10/19/20	M---F--					1	\$200.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	Multi	10/13/20-10/19/20		KSN News		12n-1pm	M-----F----	:30		(\$200.00)		0.00	NM		
		Credited													
Week:		10/20/20	10/26/20	MTWTF--					2	\$200.00		0.00			
N 7	Multi	10/16/20	10/26/20	Good Day Kansas	CM	1230p-1p	MTWTF--	:30	1	\$140.00	P4	0.00	NM	3	\$420.00
				Channels : KSNC,KSNG,KSNN,KSNNW											
				Good Day Kansas											
				COMMENTS APPLY TO SUB LINES A THRU B											
				Good Day Kansas											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/20	10/19/20	M---F--					1	\$140.00		0.00			
Week:		10/20/20	10/26/20	MTWTF--					2	\$140.00		0.00			
N 8	Multi	10/16/20	10/26/20	M-F 4-430p	CM	4-430pm	MTWTF--	:30	1	\$300.00	P4	0.00	NM	3	\$900.00
				Channels : KSNC,KSNG,KSNN,KSNNW											
				M-F 4-430p											
				COMMENTS APPLY TO SUB LINES A THRU B											
				Jeopardy B											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/20	10/19/20	M---F--					1	\$300.00		0.00			
Week:		10/20/20	10/26/20	MTWTF--					2	\$300.00		0.00			
N 9	Multi	10/16/20	10/26/20	M-F 430-5p	CM	430-5pm	MTWTF--	:30	2	\$400.00	P4	0.00	NM	3	\$1,200.00
				Channels : KSNC,KSNG,KSNN,KSNNW											
				M-F 430-5p											
				Jeopardy											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/20	10/19/20	M---F--					2	\$400.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	Multi	10/13/20-10/19/20		M-F 430-5p		430-5pm	M-----F----	:30		(\$400.00)		0.00	NM		
		Credited													
Week:		10/20/20	10/26/20	MTWTF--					2	\$400.00		0.00			
N 10	Multi	10/16/20	10/26/20	KSN News at Five	CM	5-530pm	MTWTF--	:30	2	\$500.00	P4	0.00	NM	3	\$1,500.00
				Channels : KSNC,KSNG,KSNN,KSNNW											
				KSN News at Five											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/20	10/19/20	M---F--					2	\$500.00		0.00			

Order / Rev:	A2733117
Alt Order #:	27148348
Flight Dates:	10/13/20 - 10/26/20

Advertiser:	POL/Kali Barnett/US Congress/KS/Dem
Product Desc:	General
Estimate:	8618

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/20	10/19/20	M---F--		2				\$500.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
	2	Multi	10/13/20-10/19/20	KSN News at Five		5-530pm			M----F----	:30		(\$500.00)	0.00	NM	
				Credited											
		Week: 10/20/20	10/26/20	MTWTF--		2				\$500.00		0.00			
N 11	Multi	10/16/20	10/26/20	KSN News at Six	CM	6-630p	MTWTF--	:30	1	\$750.00	P4	0.00	NM	3	\$2,250.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				KSN News at Six											
				COMMENTS APPLY TO SUB LINES A THRU B											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/20	10/19/20	M---F--		1				\$750.00		0.00			
		Week: 10/20/20	10/26/20	MTWTF--		2				\$750.00		0.00			
N 12	Multi	10/16/20	10/26/20	M-F 630-7p	CM	630-7pm	MTWTF--	:30	2	\$800.00	P4	0.00	NM	4	\$3,200.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				M-F 630-7p											
				COMMENTS APPLY TO SUB LINES A THRU B											
				Wheel of Fortune											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/20	10/19/20	M---F--		2				\$800.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
	2	Multi	10/13/20-10/19/20	M-F 630-7p		630-7pm			M----F----	:30		(\$800.00)	0.00	NM	
				Credited											
		Week: 10/20/20	10/26/20	MTWTF--		3				\$800.00		0.00			
N 13	Multi	10/16/20	10/26/20	LN M-F	CM	10-10:35pm	MTWTF--	:30	1	\$750.00	P4	0.00	NM	2	\$1,500.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				KSN News at Ten Mon-Fri											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/20	10/19/20	M---F--		1				\$750.00		0.00			
		Week: 10/20/20	10/26/20	MTWTF--		1				\$750.00		0.00			
N 14	Multi	10/16/20	10/26/20	Tonight Show	CM	10:35p-11:35pm	MTWTF--	:30	1	\$280.00	P4	0.00	NM	2	\$560.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				Tonight Show/Jimmy Fallon											
				Tonight Show-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/20	10/19/20	M---F--		1				\$280.00		0.00			
		Week: 10/20/20	10/26/20	MTWTF--		1				\$280.00		0.00			
N 15	Multi	10/17/20	10/24/20	Kansas Today Sa/Su 6a-8a	CM	SaSu 6a-8a	-----S-	:30	1	\$100.00	P4	0.00	NM	2	\$200.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				Kansas Today Sa/Su 6a-8a											
				Kansas Today Weekend											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/20	10/18/20	-----S-		1				\$100.00		0.00			
		Week: 10/19/20	10/25/20	-----S-		1				\$100.00		0.00			
N 16	Multi	10/17/20	10/24/20	Today Show Sa	CM	8a-10a	-----S-	:30	2	\$150.00	P4	0.00	NM	3	\$450.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				Today Show Sa											
				COMMENTS APPLY TO SUB LINES A THRU B											
				Saturday Today Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/20	10/18/20	-----S-		2				\$150.00		0.00			
		Week: 10/19/20	10/25/20	-----S-		1				\$150.00		0.00			
N 17	Multi	10/17/20	10/24/20	Sa 5-530p	CM	5-530p	-----S-	:30	1	\$170.00	P4	0.00	NM	2	\$340.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				Sa 5-530p											
				Jeopardy											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/20	10/18/20	-----S-		1				\$170.00		0.00			
		Week: 10/19/20	10/25/20	-----S-		1				\$170.00		0.00			
N 18	Multi	10/17/20	10/24/20	Sat KSN News at Six	CM	6-630pm	-----S-	:30	1	\$400.00	P4	0.00	NM	2	\$800.00
				Channels : KSNC,KSNG,KSNL,KSNNW											

Order / Rev: A2733117
 Alt Order #: 27148348
 Flight Dates: 10/13/20 - 10/26/20

Advertiser: POL/Kali Barnett/US Congress/KS/Dem
 Product Desc: General
 Estimate: 8618

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/20	10/26/20	---T---					1	\$400.00		0.00			
N28	Multi	10/23/20	10/23/20	KSN Today 2	CM	6-7am	----F--	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
				Channels : KSNC,KSNG,KSNNL,KSNNW											
				KSN Today 2											
Kansas Today 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/20	10/26/20	----F--					1	\$200.00		0.00			
N29	Multi	10/23/20	10/23/20	Today Show 8-9am	CM	8-9am	----F--	:30	1	\$270.00	P4	0.00	NM	1	\$270.00
				Channels : KSNC,KSNG,KSNNL,KSNNW											
				Today Show 8-9am											
Today Show (8-9am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/20	10/26/20	----F--					1	\$270.00		0.00			
N30	Multi	10/23/20	10/23/20	M-F 630-7p	CM	630-7pm	----F--	:30	1	\$800.00	P4	0.00	NM	1	\$800.00
				Channels : KSNC,KSNG,KSNNL,KSNNW											
				M-F 630-7p											
				COMMENTS APPLY TO SUB LINES A THRU B											
				Wheel of Fortune											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/20	10/26/20	----F--					1	\$800.00		0.00			
N31	Multi	10/23/20	10/23/20	KSN News at Five	CM	5-530pm	----F--	:30	1	\$500.00	P4	0.00	NM	1	\$500.00
				Channels : KSNC,KSNG,KSNNL,KSNNW											
				KSN News at Five											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/20	10/26/20	----F--					1	\$500.00		0.00			
													Totals	65	\$22,710.00



125 West 55th St
New York, NY 10019

Contract # 27148348	Changes as of: 10/15/2020 at 2:44 PM	Version: Current State Version 2	
CPE: 1231/1456/8618	Flight: 10/13/20 - 10/26/20	Station: KSNW	Con Type: POLITICAL/VOTE
Agency: Canal Partners Media	Advertiser: Kali Barnett for Kansas CD-1	Market: Wichita	Total \$: \$22,710.00
900 Circle 75 Parkway, SE Atlanta, GA 30339	Product: General	Office: WASHINGTON	Total Spots: 65
	Agency Order #: 10074491	Service: Nielsen	Total CPP: \$0.00
	Buyer: Prescod, Devon	Primary Demo:	Total GRP:
	Salesperson: KELLY JOHNS 202-872-5880	Assistant: KELLY JOHNS 202-872-5880	Traffic #: A2733117
	Separation:		

#	Day/Time	DP	Program	Rate	Len	10/13	10/20	10/13 - 10/20	Total Spots	Total \$	CPP*	GRP*
1	Tu-F,M 5a-6a		Kansas Today 2	\$100.00	30	0	3		3	\$300.00	\$0.00	0.0
2	Tu-F,M 6a-7a		Kansas Today 3	\$200.00	30	1	2		3	\$600.00	\$0.00	0.0
3	Tu-F,M 7a-8a		Today Show (7-8am)	\$350.00	30	0	3		3	\$1,050.00	\$0.00	0.0
4	Tu-F,M 8a-9a		Today Show (8-9am)	\$270.00	30	1	2		3	\$810.00	\$0.00	0.0
5	Tu-F,M 9a-10a		Live With Kelly & Ryan	\$170.00	30	1	2		3	\$510.00	\$0.00	0.0
6	Tu-F,M 12n-12:30p		KSN News	\$200.00	30	0	2		2	\$400.00	\$0.00	0.0
7	Tu-F,M 12:30p-1p		Good Day Kansas	\$140.00	30	1	2		3	\$420.00	\$0.00	0.0
8	Tu-F,M 4p-4:30p		Jeopardy B	\$300.00	30	1	2		3	\$900.00	\$0.00	0.0
9	Tu-F,M 4:30p-5p		Jeopardy	\$400.00	30	1	2		3	\$1,200.00	\$0.00	0.0
10	Tu-F,M 5p-5:30p		KSN News	\$500.00	30	1	2		3	\$1,500.00	\$0.00	0.0
11	Tu-F,M 6p-6:30p		KSN News	\$750.00	30	1	2		3	\$2,250.00	\$0.00	0.0
12	Tu-F,M 6:30p-7p		Wheel of Fortune	\$800.00	30	1	3		4	\$3,200.00	\$0.00	0.0
13	Tu-F,M 10p-10:35p		KSN News	\$750.00	30	1	1		2	\$1,500.00	\$0.00	0.0
14	Tu-F,M 10:35p-11:37p		Tonight Show-NBC	\$280.00	30	1	1		2	\$560.00	\$0.00	0.0
15	Sa 6:30a-8a		Kansas Today Weekend	\$100.00	30	1	1		2	\$200.00	\$0.00	0.0
16	Sa 8a-9:30a		Saturday Today Show	\$150.00	30	2	1		3	\$450.00	\$0.00	0.0
17	Sa 5p-5:30p		Jeopardy	\$170.00	30	1	1		2	\$340.00	\$0.00	0.0
18	Sa 6p-6:30p		KSN News	\$400.00	30	1	1		2	\$800.00	\$0.00	0.0
19	Sa 6:30p-7p		Wheel of Fortune	\$400.00	30	1	1		2	\$800.00	\$0.00	0.0
20	Sa 10p-10:30p		KSN News	\$500.00	30	1	0		1	\$500.00	\$0.00	0.0
21	Su 8a-9a		Sunday Today Show	\$150.00	30	1	0		1	\$150.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 27148348	Changes as of: 10/15/2020 at 2:44 PM	Version: Current State Version 2
CPE: 1231/1456/8618	Flight: 10/13/20 - 10/26/20	Station: KSNW
Agency: Canal Partners Media	Advertiser: Kali Barnett for Kansas CD-1	Market: Wichita
900 Circle 75 Parkway, SE Atlanta, GA 30339	Product: General	Office: WASHINGTON
	Agency Order #: 10074491	Service: Nielsen
	Buyer: Prescod, Devon	Primary Demo:
	Salesperson: KELLY JOHNS 202-872-5880	Assistant: KELLY JOHNS 202-872-5880
Separation:		
		Con Type: POLITICAL/VOTE
		Total \$: \$22,710.00
		Total Spots: 65
		Total CPP: \$0.00
		Total GRP:
		Traffic #: A2733117

#	Day/Time	DP	Program	Rate	Len	10/13 - 10/20		Total Spots	Total \$	CPP*	GRP*
22	Su 9a-10a		Meet The Press	\$300.00	30	1	1	2	\$600.00	\$0.00	0.0
23	Su 5p-5:30p		KSN News	\$250.00	30	1	1	2	\$500.00	\$0.00	0.0
24	Su 10p-10:30p		KSN News	\$600.00	30	1	0	1	\$600.00	\$0.00	0.0
25	Su 10:35p-11:05p		Good Day Kansas	\$200.00	30	1	0	1	\$200.00	\$0.00	0.0
26	Th 12n-12:30p		KSN News	\$200.00	30	0	1	1	\$200.00	\$0.00	0.0
27	Th 4:30p-5p		Jeopardy	\$400.00	30	0	1	1	\$400.00	\$0.00	0.0
28	F 6a-7a		Kansas Today 3	\$200.00	30	0	1	1	\$200.00	\$0.00	0.0
29	F 8a-9a		Today Show (8-9am)	\$270.00	30	0	1	1	\$270.00	\$0.00	0.0
30	F 6:30p-7p		Wheel of Fortune	\$800.00	30	0	1	1	\$800.00	\$0.00	0.0
31	F 5p-5:30p		KSN News	\$500.00	30	0	1	1	\$500.00	\$0.00	0.0
TOTALS:						23	42	65	\$22,710.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 27148348	Changes as of: 10/15/2020 at 2:44 PM	Version: Current State Version 2
CPE: 1231/1456/6618	Flight: 10/13/20 - 10/26/20	Station: KSNW
Agency: Canal Partners Media	Advertiser: Kali Barnett for Kansas CD-1	Market: Wichita
900 Circle 75 Parkway, SE Atlanta, GA 30339	Product: General	Office: WASHINGTON
Agency Order #: 10074491	Buyer: Prescod, Devon	Service: Nielsen
Salesperson: KELLY JOHNS 202-872-5880	Primary Demo:	Assistant: KELLY JOHNS 202-872-5880
Separation:		
		Con Type: POLITICAL/VOTE
		Total \$: \$22,710.00
		Total Spots: 65
		Total CPP: \$0.00
		Total GRP:
		Traffic #: A2733117

Special Instructions	
-----------------------------	--

Order Level Comments		
Date/Time	Added by	Comment
10/15/20 2:28 PM	Patty Sparkman	please accept mg offer
10/15/20 2:05 PM	System	Notice Received.

Competitive Information	
Market Budget:	\$22,710
KSNW Share:	100%
Comment:	
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	65	\$22,710.00	N/A	0.0
Total	100%	65	\$22,710.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2020-Oct	65	\$22,710.00
Total	65	\$22,710.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Makegood 1	10/15/20 2:28 PM	Patty Sparkman	Confirmed	6	6	\$0	\$22,710.00	Changes: 12 buylines added or modified.
Queued for Electronic Contracting	10/15/20 11:53 AM					\$0	\$0	
Queued for Electronic Contracting	10/15/20 10:57 AM					\$0	\$0	
New	10/15/20 10:56 AM	KELLY JOHNS	Confirmed	65		\$22,710.00	\$22,710.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
----------------------------------	---



125 West 55th St
New York, NY 10019

Contract # 27148348	Changes as of: 10/15/2020 at 10:56 AM	Version: Original Order	
CPE: 1231/1456/8618	Flight: 10/13/20 - 10/26/20	Station: KSNW	Con Type: POLITICAL/VOTE
Agency: Canal Partners Media	Advertiser: Kali Barnett for Kansas CD-1	Market: Wichita	Total \$: \$22,710.00
900 Circle 75 Parkway, SE Atlanta, GA 30339	Product: General	Office: WASHINGTON	Total Spots: 65
Agency Order #: 10074491	Buyer: Prescod, Devon	Service: Nielsen	Total CPP: \$0.00
Salesperson: KELLY JOHNS 202-872-5880	Primary Demo:	Assistant: KELLY JOHNS 202-872-5880	Total GRP:
Separation:			Traffic #: A2733117

#	Day/Time	DP	Program	Rate	Len	10/13 - 10/20		Total Spots	Total \$	CPP*	GRP*
						10/13	10/20				
1	Tu-F,M 5a-6a		Kansas Today 2	\$100.00	30	0	3	3	\$300.00	\$0.00	0.0
2	Tu-F,M 6a-7a		Kansas Today 3	\$200.00	30	2	2	4	\$800.00	\$0.00	0.0
3	Tu-F,M 7a-8a		Today Show (7-8am)	\$350.00	30	0	3	3	\$1,050.00	\$0.00	0.0
4	Tu-F,M 8a-9a		Today Show (8-9am)	\$270.00	30	2	2	4	\$1,080.00	\$0.00	0.0
5	Tu-F,M 9a-10a		Live With Kelly & Ryan	\$170.00	30	1	2	3	\$510.00	\$0.00	0.0
6	Tu-F,M 12n-12:30p		KSN News	\$200.00	30	1	2	3	\$600.00	\$0.00	0.0
7	Tu-F,M 12:30p-1p		Good Day Kansas	\$140.00	30	1	2	3	\$420.00	\$0.00	0.0
8	Tu-F,M 4p-4:30p		Jeopardy B	\$300.00	30	1	2	3	\$900.00	\$0.00	0.0
9	Tu-F,M 4:30p-5p		Jeopardy	\$400.00	30	2	2	4	\$1,600.00	\$0.00	0.0
10	Tu-F,M 5p-5:30p		KSN News	\$500.00	30	2	2	4	\$2,000.00	\$0.00	0.0
11	Tu-F,M 6p-6:30p		KSN News	\$750.00	30	1	2	3	\$2,250.00	\$0.00	0.0
12	Tu-F,M 6:30p-7p		Wheel of Fortune	\$800.00	30	2	3	5	\$4,000.00	\$0.00	0.0
13	Tu-F,M 10p-10:35p		KSN News	\$750.00	30	1	1	2	\$1,500.00	\$0.00	0.0
14	Tu-F,M 10:35p-11:37p		Tonight Show-NBC	\$280.00	30	1	1	2	\$560.00	\$0.00	0.0
15	Sa 6:30a-8a		Kansas Today Weekend	\$100.00	30	1	1	2	\$200.00	\$0.00	0.0
16	Sa 8a-9:30a		Saturday Today Show	\$150.00	30	2	1	3	\$450.00	\$0.00	0.0
17	Sa 5p-5:30p		Jeopardy	\$170.00	30	1	1	2	\$340.00	\$0.00	0.0
18	Sa 6p-6:30p		KSN News	\$400.00	30	1	1	2	\$800.00	\$0.00	0.0
19	Sa 6:30p-7p		Wheel of Fortune	\$400.00	30	1	1	2	\$800.00	\$0.00	0.0
20	Sa 10p-10:30p		KSN News	\$500.00	30	1	0	1	\$500.00	\$0.00	0.0
21	Su 8a-9a		Sunday Today Show	\$150.00	30	1	0	1	\$150.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 27148348	Changes as of: 10/15/2020 at 10:56 AM	Version: Original Order	
CPE: 1231/1456/8618	Flight: 10/13/20 - 10/26/20	Station: KSNW	Con Type: POLITICAL/VOTE
Agency: Canal Partners Media	Advertiser: Kali Barnett for Kansas CD-1	Market: Wichita	Total \$: \$22,710.00
900 Circle 75 Parkway, SE Atlanta, GA 30339	Product: General	Office: WASHINGTON	Total Spots: 65
	Agency Order #: 10074491	Service: Nielsen	Total CPP: \$0.00
	Buyer: Prescod, Devon	Primary Demo:	Total GRP:
	Salesperson: KELLY JOHNS 202-872-5880	Assistant: KELLY JOHNS 202-872-5880	Traffic #: A2733117
	Separation:		

#	Day/Time	DP	Program	Rate	Len	10/13	10/20	10/13 - 10/20	Total Spots	Total \$	CPP*	GRP*
22	Su 9a-10a		Meet The Press	\$300.00	30	1	1		2	\$600.00	\$0.00	0.0
23	Su 5p-5:30p		KSN News	\$250.00	30	1	1		2	\$500.00	\$0.00	0.0
24	Su 10p-10:30p		KSN News	\$600.00	30	1	0		1	\$600.00	\$0.00	0.0
25	Su 10:35p-11:05p		Good Day Kansas	\$200.00	30	1	0		1	\$200.00	\$0.00	0.0
TOTALS:						29	36		65	\$22,710.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 27148348	Changes as of: 10/15/2020 at 10:56 AM	Version: Original Order	
CPE: 1231/1456/8618	Flight: 10/13/20 - 10/26/20	Station: KSNW	Con Type: POLITICAL/VOTE
Agency: Canal Partners Media	Advertiser: Kali Barnett for Kansas CD-1	Market: Wichita	Total \$: \$22,710.00
900 Circle 75 Parkway, SE Atlanta, GA 30339	Product: General	Office: WASHINGTON	Total Spots: 65
Agency Order #: 10074491	Buyer: Prescod, Devon	Service: Nielsen	Total CPP: \$0.00
Salesperson: KELLY JOHNS 202-872-5880	Primary Demo:	Assistant: KELLY JOHNS 202-872-5880	Total GRP:
Separation:			Traffic #: A2733117

Special Instructions	
-----------------------------	--

Order Level Comments

Date/Time	Added by	Comment
10/15/20 2:28 PM	Patty Sparkman	please accept mg offer
10/15/20 2:05 PM	System	Notice Received.

Competitive Information	
Market Budget:	\$22,710
KSNW Share:	100%
Comment:	
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	65	\$22,710.00	N/A	0.0
Total	100%	65	\$22,710.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2020-Oct	65	\$22,710.00
Total	65	\$22,710.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Makegood 1	10/15/20 2:28 PM	Patty Sparkman	Confirmed	6	6	\$0	\$22,710.00	Changes: 12 buylines added or modified.
Queued for Electronic Contracting	10/15/20 11:53 AM					\$0	\$0	
Queued for Electronic Contracting	10/15/20 10:57 AM					\$0	\$0	
New	10/15/20 10:56 AM	KELLY JOHNS	Confirmed	65		\$22,710.00	\$22,710.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
----------------------------------	---

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, DEVON PRESCOD, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

☒
☐

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Kali Barnett

Authorized committee:

Kali for Kansas

Agency requesting time (and contact information):

☐ N/A CANAL PARTNERS MEDIA

Candidate's political party:

DEMOCRATIC

Office sought (no acronyms or abbreviations):

Kansas Congressional District 1

Date of election:

11/3/20

☒

General

☐

Primary

Treasurer of candidate's authorized committee:

Alejandro Rangel-Lopez

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☒

the candidate listed above who is a legally qualified candidate, or

☐

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Signature:

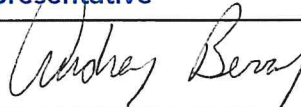


Name: DEVON PRESCOD

Date of Request to Purchase Ad Time: 10/15/20

Station Representative

Signature:



Name:

Audrey Berry

Date of Station Agreement to Sell Time:

10/15/20

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:



Name: DEVON PRESCOD

Date: 10/15/20

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?



Yes



No

Date ad received:

10/15/20

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):



Yes



No



N/A

Disposition:



Accepted



Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*



Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

A2733117

Station Call Letters:

KSNW

Date Received/Requested:

10/15/20

Est. #:

8618

Station Location:

Wichita, KS

Run Start and End Dates:

10/17-10/26/20

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.